

**A Unique Bayfront Treasure**

**The Sand Castle**  
Long Beach Island's  
Luxury Bed & Breakfast

710 Bayview Ave • Barnegat Light  
Call: 609-494-6555  
www.SandcastleLBI.com

*LBI's most popular mini-resort!*  
BOOK DIRECT FOR BEST RATES

**KITES & TOYS • BEACH GEAR • PREMIUM APPAREL**

**KITTY HAWK KITES**

701 BROADWAY • BARNEGAT LIGHT  
609.342.0956 • KITTYHAWK.COM/LBI

**JEN'S LINKS** Immersive 36-Hole Mini Golf  
AT LIGHTHOUSE COVE Experience

• Discounted Online Booking  
• Parties & Events  
• Pizza & Ice Cream

501 Broadway • Barnegat Light • Jen'sLinks.com • 609.467.7722

**BEER • WINE LIQUOR**

**THE KEEPERS LIQUOR**

608 Broadway | Barnegat Light  
609.494.2489  
www.thekeepersliquor.com  
OPEN YEAR ROUND!

**For A Fun Day on the Bay**

**BOBBIES BOAT RENTALS**

Pontoon Boats • Carolina Skiffs • Boston Whalers  
Fuel • Bait • Tackle • Ice • Crabbing Supplies  
7th & Bay • Barnegat Light • 609-494-1345  
www.BobbiesBoats.com

**Poppy's ICE CREAM PARLOUR**

609-361-3096  
Broadway • Barnegat Light

**Andy's At the Light**

Nautical Gifts  
T-Shirts • Hats  
Local Books  
Bait & Tackle  
Ice • Snacks  
Ice Cream  
Drinks

609-494-2063  
202 Broadway • Barnegat Light

**North Shore Inn**  
at the Quiet End of LBI

Spacious Rooms & Efficiencies  
Close to Barnegat Lighthouse  
Beaches & Bay Fishing Fleet

806 Central Ave • Barnegat Light  
609-494-8001  
www.northshoreinn.com

**Barnegat Light Museum & Gardens**

Maritime History & Exhibits

Open Daily 10am to 4pm  
July - August  
Closed Mondays  
Weekends June - Sept.

Admission is free  
All years  
Open all year

501 Central • Barnegat Light  
BarnegatLightMuseum.org

**HARVEY CEDARS MARINA**

Kayaks  
Sailboats  
Paddleboards

RENTALS • SALES • LESSONS  
Fully Stocked Marine Store  
609.494.0111 • HarveyCedarsMarina.com

**Shows Seafood History**

**Viking Village**

Unique Shoppes  
Fresh Seafood Market  
Coffee Bar  
Produce Stand

Visit the shops and watch the boats sail in to unload their catch.

Event Dates at Viking Village Shows.com  
19th & Bayview • Barnegat Light • www.vikingvillage.net

**Visit Us Online!**

DiscoveryMap.com

**RON JON SURF SHOP**  
THE ORIGINAL

609.494.8844  
9th & Central Ship Bottom, NJ

**Historic Smithville & Village Greene**

Train Ride • Carousel • Paddle Boats  
10 Eateries • Weekend Events

50 Unique Shoppes • The Smithville Inn • Lodging

Take Garden State Parkway to Exit 48 to Rt 9 South approx 4 miles  
Rt 9 & Moss Mill Rd • Smithville • 609-748-8999 • HistoricSmithville.com

**DEEP SEA FISHING DAILY 8am**

**MARINE BIOLOGY ECOTOURS**

Great Fun for Everyone!

One Hour Evening Ocean Cruises  
Every Night  
5:30pm & 7:00pm Sharp  
check website or call for schedule

NO RESERVATIONS  
See Our Schedules Online  
www.MissBarnegatLight.com

Miss Barnegat Light  
1801 Bayview Ave • Barnegat Light  
609-494-2094

**Hotel LBI**

THE LIVING ROOM • SALT • THE ROOFTOP

HOTELLBI.COM | (609) 467-8000  
@HOTELLBI

**COASTAL LIVING begins here...**

800 Long Beach Blvd • Surf City • 609.494.7281 • SurfCityHotel.com

**COASTAL LIVING REAL ESTATE GROUP**

609.492.4444 | COASTALLBI.COM

**Route 72 Waverunner & Kayak**

STAND UP PADDLEBOARD

609-361-7447

NEXT TO BONNET ISLAND ESTATE  
2380 E Bay Ave • Manahawkin  
RENTALS

**Surf City Hotel**

Stay • Dine • Play • On the Beach Block

**Hotel Rooms** Well-appointed Guest Rooms & Suites. Climate Controlled, HDTV, Free WiFi, Mini Frig, Beach Badges

**The Clam Bar** Stop in for Chowder, Fresh Clams and Oysters. A LBI Tradition for 50 years

**Surf City Bistro & Sushi Bar - Outdoor Dining**  
Surf • Lunch • Happy Hour • Dinner  
Our menu will tempt your palate, fresh seafood, steaks, children's menu. Island cocktails and 12 beers on tap.  
Enjoy all your favorite menu choices on the Covered Porch & Patio.

**The Beach Club** Come see the best bands on LBI. Plenty of room for dancing!  
3 Bars and a big stage!

**Special Occasions** Let us handle every detail to make your event unforgettable.  
In the Heart of Long Beach Island.

**Liquor Store** Large selection of Craft Beers, Wine and Liquors & Ice.

800 Long Beach Blvd • Surf City • 609.494.7281 • SurfCityHotel.com

**LBI PARASAIL**

100% Safety Record  
Coast Guard Certified  
Ocean Front Flights

\$10 OFF per person 8:00 & 9:30 Flights

609-361-6100 lbiparasail.com



**KEY**

THIS MAP IS NOT DRAWN TO SCALE - USE ROADS & BUILDINGS AS REFERENCE POINTS & COLOR-CODED GRID LOCATORS ON ADS TO FIND BUSINESSES ON THE MAP.

GRID LOCATORS & LABELS  
WHERE TO EAT & DRINK  
THINGS TO DO  
WHERE TO SHOP  
WHERE TO STAY  
SERVICES

SERVICES  
INFO  
SELFIE SPOT  
SEE AD ON OTHER SIDE

PUBLISHED BY BARNICK ADVERTISING LLC  
37 MY CREEK DR. LITTLE EGGS HARBOR, NJ 08067  
800-744-1808 • 8RIAN@BARNICKDISCOVERYMAP.COM

**CAUSEWAY MARINA**

rentals • slips • fuel • bait house

THEBOATYARDNJ.COM  
(609)494-1371 | @THEBOATYARDNJ

**The BOATYARD**

Boat Up Social

THEBOATYARDNJ.COM  
(609)494-1371 | @THEBOATYARDNJ

**LBI DreamMakers**

Linens Rentals & More • Beach Equip.  
Cribs & Baby Gear • Bike Rentals

888-DREAMKR  
LBI DreamMakers.com  
1608 Central Ave • Barnegat Light

**SOCIETY BEACH**

THE ULTIMATE HIS & HER SHOPPING DESTINATION

609.467.5444  
3108 N LONG BEACH BLVD • SURF CITY  
WWW.SOCIETYBEACH.COM

**Rita's**

Ice Cream • Happiness

1801 Long Beach Blvd • 609-207-6494  
www.RitasIce.com/locations/ritas-of-surf-city

**Panzone's PIZZA**

Panzone's PIZZA  
Surf City

609.494.1114 22nd & Blvd  
ONLINE ORDERING | OUTDOOR SEATING  
CATERING | PANZONES.COM

**Seaford Market & Restaurant**

Our 45th Season  
Eat In • Take Out

Order Online:  
seafordmarket.net

Fish • Seafood • Clams • Crabs • Lobster Rolls  
609-494-9494  
20th & Long Beach Blvd • Surf City

**the Cheese Shoppe**

Hundreds of Cheeses,  
Gourmet Groceries  
& Pantry Items

Open Daily in Season!  
Check Hours Online  
Order Cheese Trays  
at LBcheese.com  
609.494.4630  
1800 Long Beach Blvd • Surf City

**The Big Dipper**

Ice Cream Parlor

1501 Long Beach Blvd  
Surf City, NJ  
Est. 1971

**BLUE CLAW**

**Seafood Market**  
"Only the Finest & Freshest"  
LIVE & COOKED CRABS  
CLAMS • LOBSTER • SHRIMP  
Homemade Crab Cakes  
Key Lime Pie • Soups • Salads  
609.361.0050  
11 TH & BLVD • SURF CITY  
www.blueclawlbi.com

**How You Brewin?**

COFFEE COMPANY

LBI's Favorite! Since 2004  
www.HowYouBrewin.com

**Ocean SOCA**

visitLBIregion.com

**Beach Culture Redefined**

Get the free LBI Region Newsletter today!  
Sign up for monthly travel inspiration and ideas.  
Get your daily dose of everything LBI Region  
@lbiRegion

**MARISTELLA'S LUNCHEONETTE**

BREAKFAST • LUNCH • CATERING  
Burgers • Salads • Pancakes  
Ice Cream and More!

609.361.9009 • maristellaslbi.com  
816 LB Blvd • Ship Bottom

**Start Your Own Discovery Map**

Scan For More Info

DiscoveryMap.com/Franchise

**Hackensack Meridian Urgent Care**

URGENT CARE

SHIP BOTTOM, NJ  
609-361-2677

FORKED RIVER, NJ  
(extended hours)  
609-250-4110

HMMBetter.org/UrgentCare

**URGENT CARE**

SHIP BOTTOM, NJ  
609-361-2677

FORKED RIVER, NJ  
(extended hours)  
609-250-4110

**Bageleddis**

NY Style Bagels  
Coffee Bar  
Breakfast Sandwiches

609.494.4761  
Menu at www.bageleddis.com  
1815 LONG BEACH BLVD • SHIP BOTTOM

**hobbies & toys**

OPEN ALL YEAR

**THE HAYMARKET**  
LEGO • PLAYMOBIL • CALICO CRITTERS • DRESS UP  
STUFFED ANIMALS • PRE-SCHOOL • CRAFT KITS  
DOLLS • BEACH TOYS • CLASSIC TOYS • PUZZLES  
GAMES • MODELS • ROCKETS

www.haymarketlbi.com  
2120 Long Beach Blvd • Ship Bottom • 609.494.7228

**LBI'S FAVORITE SURF & BEACH LIFESTYLE SHOPS**

**FARIAS SURF & SPORT**

LONG BEACH ISLAND, NJ

SURF CITY  
SHIP BOTTOM & BEACH HAVEN

WWW.FARIASSURF.COM  
@FARIASSURFSPORT  
@FARIASGIRLS

**ZEN SUSHI ASIAN CUISINE**

EAT IN TAKE OUT

609.361.8888  
1220 Long Beach Blvd • Ship Bottom  
www.ZenSushiAsianCuisineSB.com

**SHIP BOTTOM ANTIQUES**

Best Collections on LBI!

ON THE BAY  
609 472-4625  
CENTRAL AVE @ 28th ST • SHIP BOTTOM

**La Bamba**

LBI RESTAURANT

BYOB

AUTHENTIC MEXICAN CUISINE  
"King of the Fish Tacos"  
LUNCH • DINNER • TAKE OUT  
ASK ABOUT OUR CATERING  
3200 LB Blvd • 609 342 1775  
www.LaBambaNJ.com

**Ship Bottom Shellfish**

Kitchen & Market

Eat In • Take Away • 609-494-0088  
Complete Fresh Fish Market  
Quality & Selection is Our Hallmark  
www.ShipBottomShellfish.com  
18th & BOULEVARD • SHIP BOTTOM

**ISLAND SURF & SAIL**

SURF • WIND • WAKE • PADDLE • GEAR • LESSONS

609-494-5553 • IslandSurf-Sail.com  
3304 LONG BEACH BLVD • BRANT BEACH

**THE SAND TRAP**

2 FOR 1

2 Play for the Price of 1  
with 20¢ off the Price of 1  
with 20¢ off the Price of 1  
with 20¢ off the Price of 1  
with 20¢ off the Price of 1

TOURNAMENT EVERY TUES - 10am  
www.TheSandTrap.net  
23rd & Blvd • Ship Bottom • 494-3185